

## 11 YEARS OF GRAPHIC DESIGN (SELECTED EXPERIENCE)

### **BRC IMAGINATION ARTS** 2021-present, freelance

- Designing highly-customized, story-driven presentations for clients like Dolly Parton and Pilsner Urquell

### **BE NICE HAVE FUN** 2021-23, in-house

- Illustrating promotional graphics and signage for shop events and announcements
- Creating illustrations for the shop's in-house stationery brand, Mother of Goods
- Designing and painting window signs and exterior graphics for the storefront
- Organizing shop events

### **TRADER JOES** 2020-22, in-house

- Creating handmade store signage

### **WONDERSPACES** 2018-19, in-house

- Designing for apparel, environmental graphics, promotional materials, websites, and social media
- Overseeing the production and installation of graphics for Wonderspaces locations in Scottsdale and San Diego

### **UNIVERSITY OF LA VERNE** 2015-18, in-house

- Collaborating with all campus departments to design and produce a broad spectrum of promotional materials for print, digital, and experiential

## 3 YEARS SOCIAL MEDIA EXPERIENCE

### **CAROLYN SUZUKI (@carolynsuzuki)**

2022-present

- Driving online sales through Instagram, , Tiktok, and Pinterest
- Producing, art-directing and editing product-driven videos and photography
- Animating Carolyn's artwork

### **BE NICE HAVE FUN (@shopbenicehavefun)**

2021-23

- Organically increased followers from 7k to 11k over 2 years
- Stewarding a playful and story-driven Instagram presence
- Leading all stages of video production from ideation through final execution
- Utilizing the Adobe Creative Suite to create engaging graphics and videos

## BACHELOR'S DEGREE

### **B.A. MULTIMEDIA ARTS & DESIGN,**

*Emphasis in Graphic Design*

## CREATIVE INTERNSHIPS

**WONDERSPACES** 2018

**MUSEUM OF AWE** 2015