

# RACHEL SIMANJUNTAK

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## SELECTED EXPERIENCE

### BRC IMAGINATION ARTS

- Crafting custom, story-driven proposals for museums, cultural centers, and branded experiences under tight turnarounds
- Designing 2D environmental graphics for permanently installed brand experiences
- Clients include Dolly Parton, Netflix, Ali Center, Hershey's Chocolate

### TINY TECH ZINES

- Designing logos, flyers, zines, social media graphics and posters to support the org's full year of zine events

### NEW\_ PUBLIC

- Brainstorming, developing, and executing custom graphics for social media, newsletters, and presentations

### CAROLYN SUZUKI GOODS

- Owned the production of social media content including motion graphics, video production, and editing

### BE NICE HAVE FUN

- Designing anything the shop needed: window signage, flyers, stickers, stationery, event posters, shop merchandise, social media graphics and more

### WONDERSPACES

- Designed social media graphics, presentations, handbooks, custom merchandise, signage, and websites
- Coordinated with vendors to produce vinyl graphics and printed materials

### UNIVERSITY OF LA VERNE

- Maintained university style guides and helped steward a university rebrand
- Designed social media graphics, presentations, handbooks, custom merchandise, signage, and websites
- Collaborated with university department leaders to create print solutions for their unique department goals
- Coordinated with vendors to get quotes and produce printed materials

## EDUCATION

### B.A. GRAPHIC DESIGN

TYPE ED LOS ANGELES

*Type I-III*

## SOFTWARE

Photoshop  
Illustrator  
InDesign  
Premiere

Powerpoint  
Keynote